

After 27+ years in recruitment, conducting 1,00,000+ interviews and placing 6,300+ candidates, I've realized one thing — resignations don't happen suddenly, they build up silently.

People leave not just for money, but for reasons like:

Lack of recognition & growth

Poor onboarding & communication

Mismatch of role & culture

How to Reduce Resignations?

Hire right, not fast

Onboard with care – first 90 days matter most

Recognize & engage – small appreciation works wonders

Offer a career roadmap, not just a job

Do "stay interviews," not just exit interviews

Where I Come In as a Recruitment Consultant My role is not just filling vacancies:

- 1. Understand your culture deeply
- 2. Recommend the right long-term fits
- 3. Bridge expectations between employer & employee
- 4. Share real market insights & retention strategies

When companies partner with me, they don't just reduce attrition — they build loyal teams who grow with them.

Because in the end, retention is not about stopping exits... it's about creating a workplace where employees don't want to leave.

Warm regards,

B D Surana Chief Consultant & Founder

(27+ years in HR, Recruitment, CV drafting & Consulting)

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