

(By B. D. Surana, 27+ years in HR & Placements)

1. Right Hiring, Right Fit

Employer: Hire right person, right time, right role

Employee: Accept right role & give best performance

2. Mutual Trust

Employer: Trust employees' commitment

Employee: Justify trust with honesty & dedication

3. Open Communication

Employer: Maintain transparent two-way dialogue

Employee: Share concerns & feedback openly

4. Respect Beyond Designation

Employer: Respect all roles equally

Employee: Respect peers, juniors & seniors alike

5. Clarity of Roles

Employer: Define job roles clearly

Employee: Understand duties & deliver well

6. Recognition Matters

Employer: Appreciate timely, not just monetarily

Employee: Value recognition & stay motivated

7. Continuous Learning

Employer: Provide training & development

Employee: Embrace lifelong learning

8. Work-Life Balance

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Employer: Respect personal boundaries

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Employee: Manage time & recharge well

9. Fair Compensation

Employer: Offer fair pay aligned with skills

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Employee: Deliver quality work & justify pay

10. Employee Engagement

Employer: Involve staff in decisions

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Employee: Participate actively with ownership

11. Ethics First

Employer: Follow ethical practices

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Employee: Work with integrity & honesty

12. Adaptability

Employer: Adapt to business changes

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Employee: Stay flexible in roles/tasks

13. Career Growth Path

Employer: Provide promotion & growth avenues

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Employee: Strive for self-up gradation

14. Feedback Culture

Employer: Give constructive feedback

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Employee: Accept & improve positively

15. Team Spirit

Employer: Encourage collaboration

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Employee: Cooperate beyond self-interest

16. Innovation Encouragement

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Employer: Welcome new ideas



Employee: Think creatively & suggest

17. Stability & Retention

Employer: Value loyalty & reward it



Employee: Stay committed, avoid job-hopping

18. Mental Well-being

Employer: Create stress-free work environment



Employee: Practice self-care & balance

19. Transparency in Policies

Employer: Keep HR rules clear & fair



Employee: Understand & follow policies

20. Respect for Diversity

Employer: Promote inclusivity



Employee: Respect differences

21. Mutual Accountability

Employer: Ensure fair practices



Employee: Ensure honest delivery

22. Adaptation to Technology

Employer: Adopt modern tools



Employee: Upgrade digital skills

23. Trust During Crisis

Employer: Support during tough times



Employee: Stand by company in challenges

24. Balanced Expectations

Employer: Keep realistic goals



Employee: Manage demands sensibly

25. Celebrate Together

Employer: Encourage team bonding & celebrations



Employee: Participate wholeheartedly

26. Contribution to Society



Employer: Promote CSR initiatives



Employee: Join CSR & social causes

27. Shared Vision



Employer: Define & communicate vision



Employee: Align goals with company vision



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